

## Dental Health Promotion

### Overview 8020 (Eighty-Two) Campaign

#### [History of 8020 (Eighty-Two) Campaign]

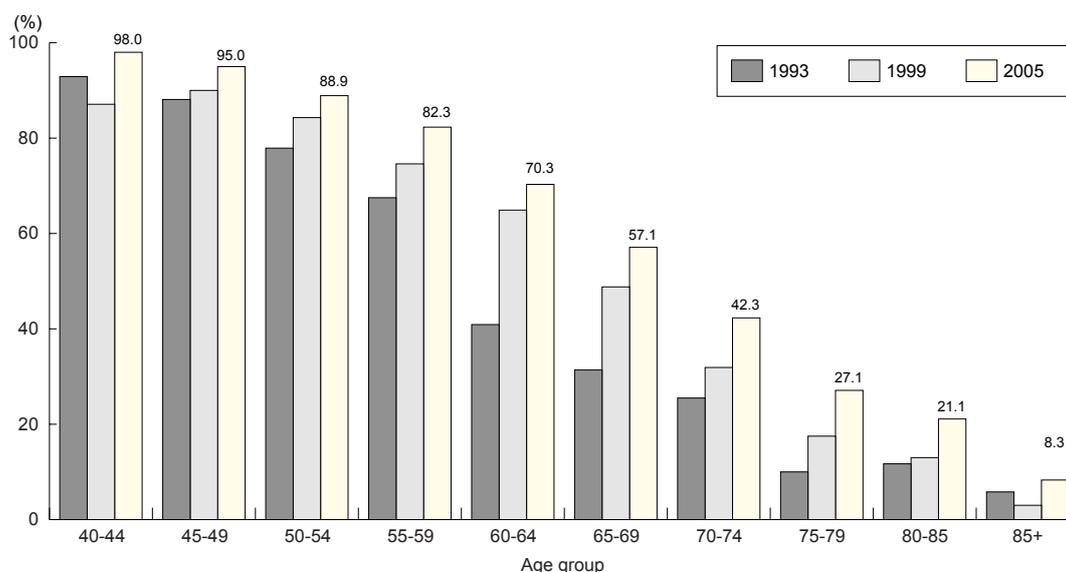
1989	A Study Group on the Dental Health Policy for Adults made public its interim report in which the "8020 (Eighty-Two) Campaign" calling for the retention of 20 or more teeth even at age 80 was proposed.
1991	"Promotion of 8020 Campaign" was set to be the major objective for the Dental Hygiene Week (June 4-10).
1992	"8020 Campaign promotion measure projects" launched for dissemination and enlightenment of the 8020 Campaign (until 1996).
1993	8020 Campaign promotion support projects launched for smooth implementation of 8020 Campaign promotion measure projects (until 1997).
1996	Study Group on the Future Dental Health and Medical Care pointed out in its written opinion that pointed out that the 8020 Campaign should be developed in a more practical and community-oriented manner.
1997	Municipal dental health promotion projects (menu projects) launched.
2000	Prefecture-led "8020 Campaign promotion special projects" launched.
2003	Dental health support model projects for operators of health promotion projects launched.
2006	The results of the "Survey of Dental Diseases (2005)" was published to reveal that the percentage of persons achieving 8020 reached over 20% for the first time since the survey started.
2008	8020 Campaign marked the 20th anniversary.

#### [Relationship between 8020 Campaign and Healthy Japan 21]

The "8020 Campaign" and "healthy Japan 21" are complementary to each other and the projects to accomplish the goals of Healthy Japan 21 have been implemented within the framework of the 8020 Campaign. As dental health was explicitly stated as a key point in the Health Promotion Act, further promotion of lifelong dental health projects (8020 Campaign) is expected.

### Detailed Data Changes in Percentage of Persons Having 20 or More Teeth by Age Group

Year \ Age	40-44	45-49	50-54	55-59	60-64	65-69	70-74	75-79	80-85	85+
1993	92.9%	88.1%	77.9%	67.5%	40.9%	31.4%	25.5%	10.0%	11.7%	5.6%
1999	97.1	90.0	84.3	74.6	64.9	48.8	31.9	17.5	13.0	3.0
2005	98.0	95.0	88.9	82.3	70.3	57.1	42.3	27.1	21.1	8.3



Source: "Survey of Dental Diseases", Health Policy Bureau, MHLW